

Seller: _____

Big Fish Ads

Support Hampton High School's Musical!

All ads will print in black & white,
professionally printed in the program for this year's show,
Big Fish, on April 7, 8, 21 & 22.

- 1/3-page, 1/2-page, and full-page ads are available for purchase.
- "Shout outs" for cast, crew & orchestra are also available for parents/family and friends only (see separate form)
- Curtain Ads are available as an add-on to those who place printed ads.

Please send an electronic copy of your ad exactly as you want it
to appear in the program.

Information on sizes is provided below. Ads can be emailed to Dan Franklin
at franklin@ht-sd.org. To be printed in the program,
all ads must be received by 3/3/2017.

Name/Business: _____

Phone #: _____

Make checks payable to Hampton Twp. School District

Program Ad:

___ Third (\$45) ___ Half (\$100) ___ Full (\$150)

Thank you for your support of the Hampton Musical!!!

1/3-page Ad: \$45.00

2" x 4.5" approx. size

Half-Page Ad: \$100.00

3.5" x 4.5" approx. size

Full-Page Ad: \$150.00

7" x 4.5" approx. size

Curtain Ad* (available as add-on only) : **\$25**

Turn sheet over for more information: →

* Add-on option for those purchasing program ads:
Curtain Ad to be shown in a house slideshow
presented prior to performances.

* Add-on offered only to those purchasing an ad in the printed program. *Curtain Ad* will be a projected image of the printed advertisement. However, in this case, color versions of the photos may be used, if desired. (Printed program ads will be in black and white.)

All ads and images for print should be "**camera-ready art**"

Ideally, art should be saved as a *vector graphic* in an EPS file from a vector drawing program. Vector graphics use paths rather than pixels ("dots") to render an image, therefore these images will not distort when size adjustments are made.

If it is not possible to provide *vector graphics*, please send only high-resolution *bitmap images*: To print clearly and without distortion, *bitmap* images must be saved in a high-resolution format at a minimum of **300 ppi (pixels per inch)**.

Art received from businesses for an ad should be a vector image (from InDesign or similar program) not a bitmap one (JPEG, pdf, etc)

Please note: A scanned image is a bitmap image unless it has been reworked to be a vector image.

For detailed definitions of vector graphics vs. bitmapped graphics, visit
<http://techterms.com/definition/vectorgraphic>
and
<http://techterms.com/definition/rastergraphic>